

“Bloom!” with YAA



Young Authors of Arizona (YAA), Arizona's Scholastic Art & Writing Awards affiliate, invites all grade 7-12 Arizona educators and students to participate in the 2015 Scholastic Art & Writing Awards by December 17, 2014.

About YAA

Since 1923, the Scholastic Art & Writing Awards have recognized our nation's exceptional youth, providing an annual opportunity for teens to be noticed for their creative talents. Today, grade 7-12 students can apply in 28 categories of art & writing to earn scholarships and have their works exhibited or published. In the last five years, students submitted nearly 900,000 original works and during that time, over 60 arts institutes and colleges have sponsored the Awards to make \$40 million in scholarships and aid available to Awards winners.

Since 2012, Young Authors of Arizona (YAA) has sponsored the Scholastic Writing Awards in Arizona, raising over \$10,000 in scholarships and helping 20 teens earn invites to the National Ceremony at Carnegie Hall. Most recently, as covered in the Arizona Republic article [“OMG – These Arizona kids can write.”](#) YAA published the [Bloom: Best Arizona Teen Writing of 2014](#) book, an anthology of 92 works by 63 of Arizona's brightest grade 7-12 authors. Starting the 2014-2015 school year, YAA will also sponsor the Scholastic Art Awards for the state of Arizona. Created by teachers, we're a non-profit meant to help you encourage art & writing for Arizona's youths.



Peers congratulate Adrian Lamas, whose art got selected for the [Bloom: Best Arizona Teen Writing of 2014](#) book cover. Earn your students art and writing publishing opportunities by partnering with YAA and helping them enter the Scholastic Art & Writing Awards by December 17, 2014.

Inviting you to help YAA “Bloom!” by getting involved

To advance Arizona language and media arts, we welcome “Bloom!” involvement as follows:

1. Language and media arts leaders—teachers, librarians, sponsors, luminaries—to support the *Bloom* book and future “best of” art and writing publications.
2. Students, educators, and parents to volunteer as outreach leaders to help—in specific counties, districts, and professional communities—students enter the 2015 Scholastic Art & Writing Awards by December 17, 2014.
3. Business and civic leaders, volunteer educators and parents, and other supporters to forge financial partnerships, create scholarships, and keep growing YAA.

To get involved with YAA, click the [“Get involved with YAA”](#) survey and share your ideas.

5 steps to enter the Scholastic Art & Writing Awards

Follow these five steps to enter the 2015 Scholastic Art & Writing Awards by December 17, 2014:

1. Create your Scholastic Awards account, starting September 15th

Begin creating works as early as desired. Students and educators can begin registering Scholastic accounts on September 15, 2014 at artandwriting.org/registration. Educators may benefit by taking your students to the computer lab to create their accounts.

2. Access & share YAA's 2015 Scholastic Art & Writing Awards Entry Guide

Go to YAArizona.org or our Scholastic Art & Writing Awards affiliate page to access, read, and share the online guide.

3. Submit your work(s) according to specifications

Pay attention to category-specific submission requirements and remember to:

1. Review category descriptions and guidelines.
2. Revise, edit, and proofread your work.

4. Print and complete each work's entry form

In addition to completing account registration and submitting, each student must:

1. Print the submission form *for each entry*.
2. Obtain required signatures from a teacher and guardian on each entry form; guardian signatures not required if student is 18 yrs. old.

5. Mail forms and payment by December 17th

Mail your signed submission forms and payment (if applicable), postmarking it by December 17, 2014. Individual entry fees are:

- \$5 per entry (submit as many entries as desired)
- \$20 per portfolio submission (12th graders only)
- Free for students that qualify under Federal free and reduced lunch program.

Scholastic Art & Writing Awards categories

Submissions may be created in or out of school; many teachers use the Awards as incentive for students to revise a major first semester art or writing project. More details at artandwriting.org/the-awards/categories. For Scholastic Art Awards entry questions, e-mail Jon Jeffery at jdjeffer@mpsaz.org; for Scholastic Writing Awards questions, e-mail Billy Gerchick at youngauthorsofaz@gmail.com.

Art Awards

Architecture Plans for or models of structures and environments.

Examples: Building designs, landscape designs, interior designs, urban plans

Ceramics & Glass Functional objects made from ceramics or glass.

Examples: Vases, teapots, bowls, plates, cups, tiles, tableware or vessels.

Ceramics may be earthenware, stoneware, porcelain, etc. Glass may be stained, cast, fused, blown, etc.

Comic Art Pictorial narrative, with or w/out text, telling a story via multiple frames or panels.

Examples: Comic strips/books, storyboards, web comics, and selections from graphic novels.

Design art with a defined function like advertising, communications, or product design

Examples: Yearbook layouts, book covers, greeting cards, business cards, signage and product proposals for electronic devices, cars, bicycles, skateboards, furniture, toys, etc.

Digital Art computer-generated art or art captured digitally & manipulated to create new image

Examples: Digital collages, photo manipulation, digital painting, and fractal art

Drawing art drawn on a two-dimensional surface

Examples: Pencil, ink, charcoal, pastel, crayon, scratchboard, marker, etc.

Fashion Wearable articles of clothing or fashion accessories other than jewelry.

Examples: Fully-realized articles & outfits, sketches, tech packs, jackets, dresses, shirts, gowns, scarves, hats, bags, belts, shoes, experimental designs, work from found materials.

Film & Animation sequence of moving images viewed with a monitor, television, or projector

Examples: Documentary films, narrative films, commercials, experimental video & hand-drawn, computer-generated, or stop-motion animations.

Jewelry art objects worn for personal adornment

Examples: Bracelets, rings, brooches, earrings, cufflinks, necklaces, etc.

Mixed Media art made from more than one medium, usually with a three-dimensional element

Examples: Collage, assemblage, cut paper, handmade paper, batik, fiber-based art, art books, etc.

Painting art created by applying pigment to a two-dimensional surface

Examples: Oil, acrylic, watercolor, gouache, tempera, ink, encaustic, fresco, spray paint, etc. applied on canvas, canvas board, paper or any flat surface.

Photography Images captured by either an analog or digital camera.

Examples: Black & white photos, color photos, digital or analog photos, photograms, other experimental photography, etc.

Printmaking Art made by printing on a flat surface.

Examples: Monotype, collograph, woodcut/linocut, intaglio, lithography, etching, silkscreen, etc.

Sculpture 3-dimensional art objects created by carving, casting, or other shaping techniques

Examples: Modeled, carved, cast, constructed, or assembled objects from clay, cardboard, metal, acrylic, wood, glass, stone, marble, textiles, plastics, found objects, etc.

Art Portfolio (for graduating seniors only)

Special instructions: Must include 8 different artworks; works can come from one category or any combo of categories.

Writing Awards

Personal Essay / Memoir (grades 7–8: 500–3,000 words; grades 9–12: 750–3,000 words)

Examples: narrative of significant event, experience, ethical dilemma, community issue, etc.

Persuasive (grades 7–8: 400–2,000 words; grades 9–12: 500–3,000 words)

Examples: persuasive essay for class; school newspaper editorial; persuasive letter regarding a school, community, or social issue

Journalism (grades 7–8: 400–2,000 words; grades 9–12: 500–3,000 words)

Examples: school newspaper cover story or human interest feature, expository-informative composition, coverage of a major news event

Humor (all grades: 600 – 3,000 words)

Examples: Stand-up monologue; humor-based newspaper column; satire or parody in other category formats (e.g. flash fiction)

Poetry (1-5 poems per entry; grades 7-8: 20–100 lines total; grades 9–12: 30–200 lines total)

Examples: prose or structured poetry; free verse; song lyrics; spoken word published in print.

Flash Fiction (all grades: maximum 1,300 words)

Examples: original story to demonstrate knowledge of literary elements; story for a creative writing club, class, or publication

Short Story (all grades: 1,300–3,000 words)

Examples: original story for English or AP Lit to demonstrate knowledge of literary elements; story for a creative writing club, class, or publication

Sci-Fi/ Fantasy (all grades: 600–3,000 words)

Examples: Writing that uses supernatural, magical, futuristic, scientific and technological themes as a key element of the plot.

Dramatic Script (all grades: maximum 30 pages; excerpts can be submitted)

Examples: original script for school play; one-act play; short film screenplay

Writing Portfolio (for graduating seniors only)

Special instructions: Must include 4-8 different works from various submission categories (outlined above) or from the same category.

Novel Writing

Special instructions: Go to artandwriting.org for more info.